

SCENARIO THINKING

One present, many plausible futures

How structured foresight turns uncertainty into
decision-ready strategy.

ABOUT THIS BRIEF

Emkan Futures: Foresight Brief

Part of Emkan Futures' ongoing scanning programme. It turns weak signals into decision-ready perspective for institutions preparing for what comes next, written to frame the right questions, not to hand down definitive answers.

EDITORIAL

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DESIGN & GRAPHICS

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01

THE CASE FOR FORESIGHT

Why the future won't behave like the past

THE PROBLEM

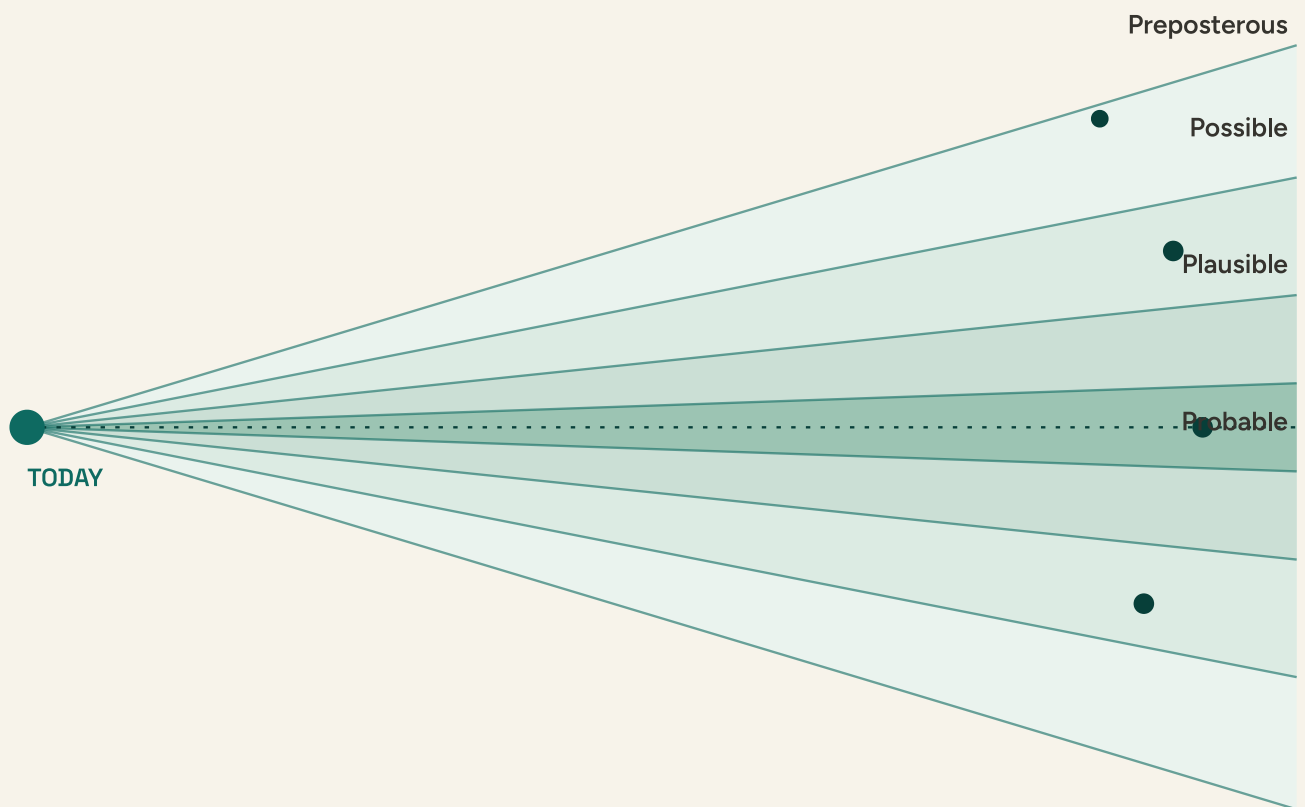
Linear plans break the moment the future stops behaving like the past

Most strategy still extrapolates one expected future. When conditions shift, the plan, and the mandate resting on it, is caught unprepared.

THE MODEL

The futures cone

From a single present, the space of outcomes widens. Foresight maps that space — and keeps you ready across all of it.



02

A METHOD IN THREE MOVES

From weak signals to decision- ready strategy

THE METHOD

S.E.E.

Three moves, repeatable

01

Scope

Systematically gather weak signals across technology, policy, society and economy.

02

Explain

Cluster signals into drivers and build the scenarios that stretch your assumptions.

03

Execute

Translate scenarios into decision-ready moves your teams can act on now.

03

WHAT WE'RE WATCHING

Signals, priorities, and proof

SIGNAL SCAN

Five weak signals we're tracking

Early, low-noise indicators that could reshape institutional mandates this decade.

S1 Sovereign compute as public infrastructure

S2 Climate migration reshaping service demand

S3 Trust moving from institutions to protocols

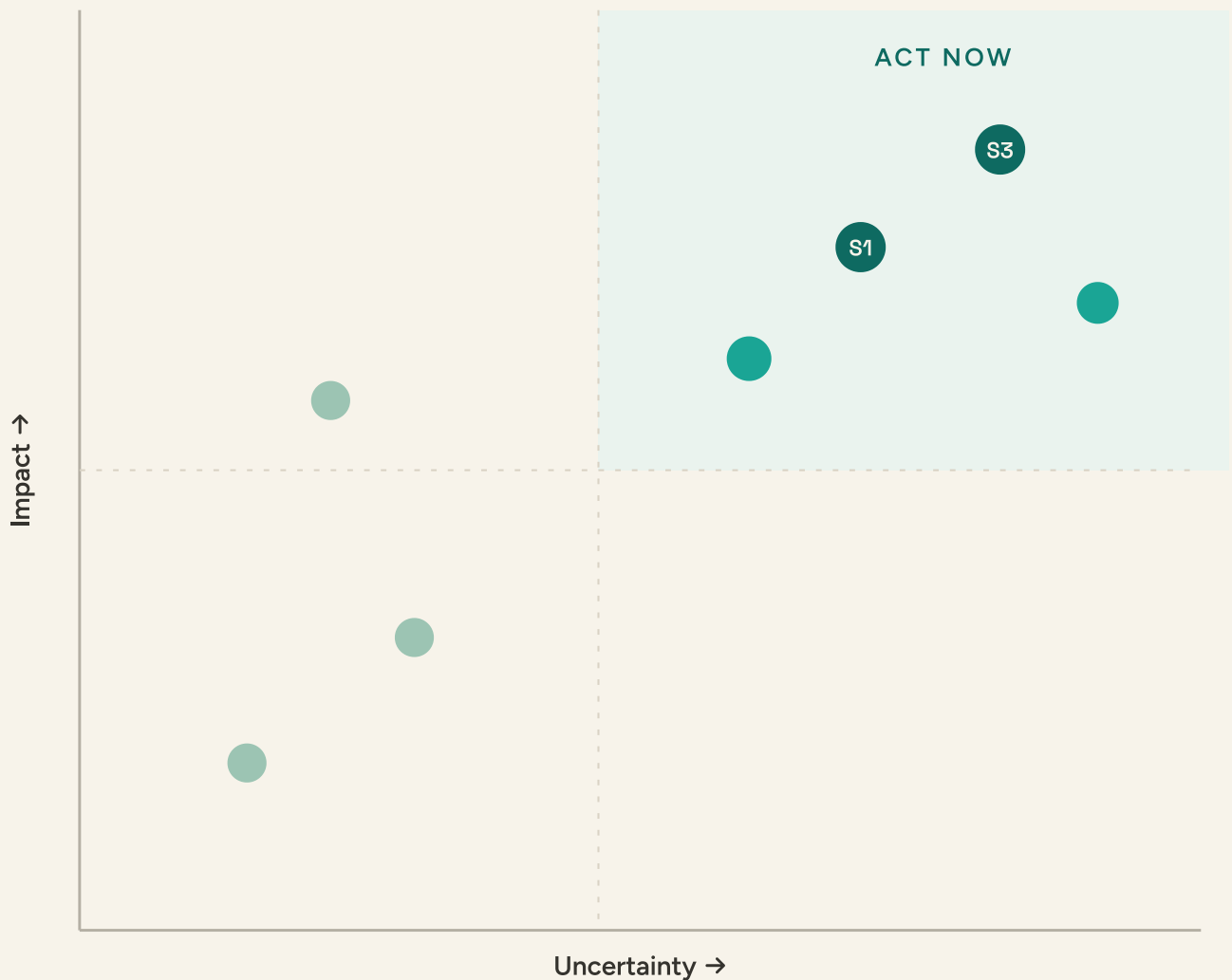
S4 Longevity redefining the working lifespan

S5 Synthetic media eroding shared evidence

PRIORITISATION

Impact vs. uncertainty

Signals in the top-right demand action now: high impact, still unresolved.



PROVEN IN GOVERNMENT

Foresight that holds up under scrutiny

"Emkan Futures translated a year of scanning into a robust roadmap."

40+

foresight engagements

9

main programmes

TRACKS

Advisory

Capabilities Building

Strategies and Policies Stress-test

Future Intelligence

Foresight Research

Executive Briefings



PREPARE FOR WHAT COMES NEXT

Let's map your futures, together

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